



MAGGIE SLOAN

Art Director & Designer

Education

Southern Methodist University - May 2021

- BA - Creative Advertising - Temerlin Advertising Institute
- BA - Psychology - Dedman College of Humanities and Sciences
- Minors in Graphic Design and Studio Art

University of Texas at Dallas - Anticipated May 2027 & 2028

- MS - Marketing - Jindal School of Management
- MBA - Jindal School of Management

Experience

Aug 2025 – Present

Contract Graphic Designer

Oct 2023 – June 2025

Paid Media Designer • Michaels Companies, Inc.

Jan 2022 – Oct 2023

Junior Art Director • FleishmanHillard

July 2021 – Dec 2021

Design Graduate Intern • Golin

Feb 2021 – July 2021

Design Intern • The Arnold Companies

Sep 2020 – March 2021

Graphic Design & Media Associate • Office of Student Academic Engagement and Success - SMU

Aug 2019 – May 2020

Social Media Manager & Content Creator • Mary Hay Peyton Shuttles Commons - SMU

Aug 2018 – May 2020

Residential Assistant • SMU

Achievements

2021 Student AAF District 10 Bronze Award

2021 Student AAF Dallas Bronze Award - Social Media Category

Published by Ads of the World 2020 & 2021

Best Non-Traditional Ad 2019 - Temerlin Advertising Institute

Email msloan1999@gmail.com

Portfolio themaggiesloan.com

Linkedin /in/masloan

Volunteer Positions

Dec 2023 – Present

Graphic Designer & Co-Social Media Manager

Dallas Rugby Football Club
@dallasrugbywomen

Dec 2023 – Present

Head of Women's Recruitment

Dallas Rugby Football Club

Proficiencies

Illustrator Premiere Pro

Photoshop AfterEffects

InDesign Presentation Skills

Figma Leadership